





"Fashion Style Supreme" FIRST GROOVE

INTER UNIVERSITY/ **COLLEGIATE FASHION** COMPETITION



DECEMBER 4PM ONWARDS

About Department of Fashion Design

Fashion Design is one of the most attractive and lucrative courses in India and the world over. Trend, fame, glamour and passion drive the young minds to propel their career in the field of fashion design. The world of internet has brought the whole world closer and together. The propensity of online marketing has increased the pace and space, at which the fashion business is ubiquitous in both domestic and international markets. Although a few institutes in India provide quality education in Fashion, only a few among them offer Under Graduate, Post Graduate and Doctoral studies in Fashion Design. Realizing the potential of Fashion Industry and associated requirement of trained human resource, the Faculty of Art and Design of RUAS has developed the course of Bachelor of Fashion Design to meet the career objectives, professional and societal needs.

At RUAS, curriculum of Fashion Design course is blended with aspects of Textiles, Design and clothing. The cognitive and learning ability will be harnessed throughout the course with both

Guidelines & Rules for Fashion Show

- * It's a team event; each team should have minimum 10 and maximum Up to 15 members.
- st Time limit for each team is 5 +1 minute per team, if its more team will disqualify
- * Green room will be provided for teams to change/get ready.
- Teams should provide their track/music in one week prior to event coordinators.
- Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring the team from the contest.
- * Use of cigarettes, alcohol and any unfair means is strongly prohibited.
- Teams will be judged on costumes, theme, walking stance and attitude.
- Decision of the judges will be final.

Important Dates

Themes for Fashion show

- ★ Tradition Fashion Meets Digital Fashion
- Sustainable Fashion
- **★** Fashion Style for 2047

Winner's and Runner's will get

- * Trophy
- ★ Cash Pool upto 10000/-
- ★ Certificates for Participation

SCAN OR CLICK TO REGISTER





FOR FURTHER DETAILS CONTACT

STUDENT COORDINATORS

- * Aadya 9704593792
- * Aashika P 9513667840
- * Navani Rajmohan- 8217647163
- * Ramitha A 9035531974

FACULTY COORDINATORS

* Mr. Goutham N 9632778822

* Ms. Nagaveni K 9342512435

* Ms. Bhoomika R 8971979720

* Ms. Mamatha.P 7483628416